

Principles of Commonality

Introduction

The purpose of this document is to detail our collective ambitions to meet our commitments to deforestation free soy in our supply chains by 2020.

Retailers in Europe have large, indirect footprints for Soy. Possibly 80-90% of soy grown and imported into Europe is used in animal feed. Soy and Feed are mass market traded bulk commodities.

Therefore we need mass commodity market solutions, which bring benefit to responsible producers of soy. Responsibility should be shared throughout the supply chain, incurring minimal incremental costs, to deliver our core requirement for deforestation free soy.

Due to the indirect nature of Retailers' soy use, it is difficult to track the scale and trace the source of our footprints. Agricultural systems and protein sources imported also vary dramatically from country to country. This requires close co-operation throughout the supply chain, with primary protein producers, feed industry and traders, voluntary standards and governments.

Our common principles

Principle 1: Production

We require deforestation-free soy. This means that in areas at high risk of deforestation, we support standards and approaches which prohibit production on land with native forests, riparian vegetation, natural wetlands, steep slopes and areas designated by law to serve the purpose of native conservation and/or cultural and social protection, with a conversion cut-off date not later than 2009.

This is in addition to legal compliance and government supported public/private initiatives. The requirement for legal compliance applies equally, regardless of risk of deforestation.

We also support the development of innovations, such as jurisdictional or landscape approaches, provided that they offer independent verification of legal compliance and deforestation-free production by approved third party audit providers.

Principle 2: Supply Chain management

Responsibility is shared between all actors in the supply chain – we support models that promote this principle and we recognise the different contributions that these models make. These include:

- Certificate trading (credits, including non-GM credits)
- Mass balance group company / area (via credits)
- Mass balance EU RED (physical)
- Fully certified (physical)
- Segregated (physical – required for Non-GM).

In order to map their supply chains and build capacity, retailers in our group are taking (one or more of) the following approaches:

- Supplier requests - asking suppliers to provide information on soy use in feed and food
- Soy ladders - measuring / estimating volume of soy in their supply chain according to scope (e.g. tiers specified in CGF Soy Sourcing Guidelines)
- Specification - specifying standards required in purchasing requirements
- Source identification - establishing the main source regions of soy in their supply chains
- Area purchasing - asking suppliers to buy, or buying directly, certified soy (physical or credits) from the source regions identified.

Principle 3: Transparency, accessibility and cooperation

- Standards
In order to facilitate transformation of the soy commodity mass market, we ask standards owners to:
 - ensure that their principles and criteria and scheme are transparent
 - release data on production and sales of deforestation-free soy (per standard, on an annual basis) *and/or*
 - collaborate in the development of open source platforms for change, which encourage market transformation to deforestation free soy.
- Traders and Feed industry
We engage key Traders and Feed industry suppliers to share open dialogue, map main flows of soy at national and sub-national level¹ and track progress on sourcing verified deforestation-free soy.
- Primary protein producers
We ask our primary animal and fish protein producers (tiers 1-3) and users of animal/fish protein products (tier 4) to report the total volume of soy and proportion verified deforestation-free used in food and feeds for own brand products.
- Retailers
Each retailer in this group
 - sets out and publishes their own specific positions for soy foods and feed,
 - follows up with key suppliers to assess progress and
 - reports progress on annual basis.

¹ for example see [Trase](#)